

## Minutes of November 1, 2023, 250 Celebration

Anyone that would like to join the Executive Committee please reach out to Chase Conner, [tourism@visitmartincounty.com](mailto:tourism@visitmartincounty.com).

### Updates:

- Logo is complete and was presented to the group by Ila Parker and John Brandon of the Friends of the Courthouse group and Logo Committee. Everyone offered advice and edits. It was a unanimous approval of the Logo. John will make a few small edits and resend a digital copy once completed. This logo will only be used on official 250<sup>th</sup> branding and merchandise as decided by this group.
- 2024 Event Calendar will be completed by the end of this year. If anyone has a large event that would incorporate the 250<sup>th</sup> in it or history of Martin County in the event, then it can be added to the Event Calendar. Please reach out to Chase with suggestions.

### Events:

- Annual Dinner & 250th Birthday Party will take place on March 14th, 2024 from 6-9pm and will be led by the Chamber of Commerce & Economic Development.
- County Site Tours will be hosted throughout the year - dates TBD
- 250<sup>th</sup> Parade - March 16<sup>th</sup> - details and route are still being worked out. It would be planned to happen at 10am at the start of the mini festival.
- "Made in Martin" Mini Festival - March 16<sup>th</sup> - following Parade at Moratoc Park from 10am to 4pm or 5pm
  - Local Music, Local Vendors, Kids Area, and Interactive Exhibits/Activities learning Martin County History.
- Plant a Tree to represent 250<sup>th</sup> - on Earth Day - Communities that would like to participate (Town would select a location and purchase the tree, Committee would purchase the plaque for the dedication)
- Time Capsule - Possibly later in the year as the final event of 2024
- Ag History/Farm Day - Cooperative Extension heading up this - TBD but will be later in 2024

### Funding:

- Ultimate goal would be \$30,000 to \$50,000 in funding to make these events happen.
- Ideas:
  - Corporate Sponsors
  - Selling Ads in a 250<sup>th</sup> Program/itinerary Booklet that will be used throughout the year
    - History of each town, historic site, listing of civic and community groups, churches, and 2024 Events
  - TDA sponsorship/marketing funds

### Marketing

- Once logo is completed, social media pages will be created, logo will be used on official documents and media for 250<sup>th</sup>
- Big push starting in January 2024

**Next meeting November 29, 2023, at 6:00 at the Telecenter**