

Agenda

Martin County 250th Celebration - Meeting #2

August 30th, 2023

NC Telecenter

6:00 - 7:30 pm

Welcome - 6 pm

General Info & Committee Info - 6:05 pm

2024 Schedule of Events for 250th Celebration Weekend - 6:15 pm

Group Thoughts - 6:20pm

Committee Breakout Sessions - 6:30 pm

Idea Boards - with committee members

Group Thoughts - 6:50 pm

Timeline for Major Tasks - 7:00 pm

Funding for Major Tasks - 7:15 pm

Wrap-Up and Next Meeting - 7:25 pm

- Sept. 27th @ 6pm

Martin County 250th Celebration Co-Chairs

Julia Rease

Main Contact for General Meetings, Fundraising, & County Government Liaison

jrease@martincountyncgov.com

Chase Conner

Main Contact for Committees Chairs, Schedule of Events, & Promotion Ideas

tourism@visitmartincounty.com

Committee Lists

PARADE (250th Kickoff Week)

To oversee and plan a parade on 3/16 to celebrate 250th

VENDOR (250th Kickoff Week)

To oversee vendor applications and selections for the Martin County's 250th Birthday Party on 3/16

ENTERTAINMENT (250th Kickoff Week)

To oversee entertainment booking and selections based on an approved budget for 3/16 event that are centered on the Martin County's 250th and local musicians

SCHOOLS/ESSAY (250th Kickoff Week)

Work to involve teachers and students into 250th events throughout the year. Also, oversee, publicize, and judge an Essay contest for students: "What does Martin County mean to you?"

RELIGIOUS, CIVIC, & COMMUNITY ENGAGEMENT (Full Year)

Coordinate with churches and other religious organizations to gather history and recruit partners for events. History of many local historic churches should be passed on to the History Committee.

Work with civic and community groups and events to ensure they incorporate the 250th anniversary branding into their organization & events.

TOURISM & ECONOMIC DEV (Full Year)

Form strategies and marketing tactics to target visitors coming to events in 2024 to "stay and play".

Communicate with local industry, businesses, and hotels to form partnerships. Work closely with the Publicity/Logo Committee.

OUTDOOR REC (Full Year)

Coordinate and help list outdoor recreation events already happening in 2024 and suggest new ones that highlight our natural resources. Brainstorm ways to get people outdoors and brainstorm historical signage that could be put in along our trails/parks/etc.

HISTORY (Full Year)

Main group to collect, fact check, and organize articles and historical artifacts. This group should help compile a complete history on each town, the County, and historic sites. Include any history or stories (as well as their origin, citation) that could be later included in a book or yearbook about the 250th anniversary. Maintain the 250th Info Website.

ELECTED OFFICIALS (Full Year)

Work with local, state, and federal elected officials to include them in the events. Engage your constituents and other elected officials in your area. Especially reach out to recruit elected officials to be at the Kickoff Dinner on March 14th.

EMERGENCY MANAGEMENT/PUBLIC SAFETY (Full Year)

Coordinate with event planners and committees to ensure proper safety and emergency plans are put in place for new and existing events in 2024.

COUNCIL ON AGING (Full Year)

Bring ideas and ways to involve our aging population and those that are homebound. Brainstorm ways to include the 250th branding in your programs and events already happening in 2024.

AGRICULTURE (Full Year)

Work with cooperative extension to help plan and incorporate agriculture history events and exhibits. Work with local farmers and brainstorm ways to teach the community about agriculture with the 250th anniversary branding.

ARTS (Full Year)

Help list 2024 arts events and work with arts groups and events to incorporate the 250th anniversary branding.

PUBLICITY/LOGO (Full Year)

To design and select a logo, with input from the County, to serve as the main marketing image in 2024. Spread the word about events to locals and visitors. Supply content for Tourism and the County social media and website pages to share.

YEARBOOK (Full Year)

Collect info from the History Committee to put together a "Yearbook" of Martin County History. This book will be available at some point in 2025 and include pictures from events throughout the 250th year celebration?

FINANCE	Executive Committee		
PARADE			
VENDORS	April Cooper	HISTORY	Craig Tucker (C) Martin County Historical Society (Board) Michael Taylor
ENTERTAINMENT	Alvin Lewis Joyce Whichard Brown Patricia Moring	ELECTED OFFICIALS	David Williams Ronnie Smith
RELIGIOUS, CIVIC, & COMMUNITY ENGAGEMENT	Tina Brown (C) Ervin Williams (C) Betsy Kennedy June Ellen Daniels Jean Spruill Boyd Emily Biggs	EMERGENCY MANAGEMENT/ PUBLIC SAFETY	Chief Peaks Drew Robinson
		COUNCIL ON AGING	
TOURISM & ECONOMIC DEV.	Chase Conner (C) Steve Biggs (C) Eric Pearson Dean McCall	AGRICULTURE	Lisa Smith (Chair) Ronnie Smith Jean Spruill-Boyd Justin Harrison Lance Grimes Liz Harrell Howard Harrison Jean Brownfield Joy Pierce Courtney Denny
SCHOOLS/ESSAY	Karey Blanchard (C) Kinsey Price (C) Emily Biggs	ARTS	Martin County Arts Council (Board)? Martin Community Players (Board)?
OUTDOOR REC./ PARKS	Charlotte Griffin (C) Chiquita Ward Donna Zube Ervin Williams	PUBLICITY/LOGO	Preston Craddock Friends of Old Courthouse (Board)
		YEARBOOK	

Major TASK LIST

***All tasks, once completed, must be ran by
Executive Committee for Final Approval & allocation of funds if needed.***

TASK	Committee ASSIGNED	DUE DATE
<i>Form Executive Committee</i>	<i>Co-Chairs</i>	<i>By Sept. 15th</i>
<i>Set Draft Budget</i>	<i>Executive Committee</i>	<i>By Sept. 27th</i>
<i>2024 List of Events/Times Set</i>	<i>Full Group</i>	<i>By Nov. 29th</i>
<i>2024 Promotional Calendar Set</i>	<i>TDA</i>	<i>By Dec. 31st</i>
<i>250th Logo Complete</i>	<i>Friends of Old Courthouse & Publicity/Logo Committee</i>	<i>By Jan. 1st</i>
<i>Social Media Pages Live</i>	<i>TDA</i>	<i>By Jan. 1st</i>
<i>Vendor Application Live</i>	<i>Vendor Committee</i>	<i>By Jan. 14th</i>
<i>All funding in place</i>	<i>Executive Committee</i>	<i>By Jan. 14th</i>
<i>250th Banners/Signs</i>	<i>Executive Committee</i>	<i>By Feb. 1st</i>
<i>School Essay Prompt</i>	<i>Schools/Essay Committee</i>	<i>By Feb. 1st</i>
<i>Book Entertainment Lineup</i>	<i>Entertainment Committee</i>	<i>By Feb. 1st</i>

Schedule of Kickoff Events:

Thursday, March 14th from 6-9pm

Annual Dinner & Formal Kickoff Event

Friday, March 15th

County Tours of Historic Sites

Saturday, March 16th

Parade from 10am - 12pm

Festival from 12pm - 9pm (at Moratoc Park)

County Tours of Historic Sites

Committee Breakout Session 8/30

Ideas for 250th Kickoff Weekend (as pertained to your committee)

Ideas for 2024 Year of Events (as pertained to your committee)

How these ideas can be done (who, time, and cost estimates)

1 ***250th Celebration***

- *Vendor Committee*
- *Entertainment Committee*
- *Parade Committee*
- *Emergency Management/Public Safety*

2 ***Promotion & History***

- *Publicity/Logo*
- *History*
- *Yearbook*
- *Tourism/EDC*

3 ***Community Involvement***

- *Religious, Civic, & Community Engagement*
- *Elected Officials*
- *Council on Aging*

4 ***Events during Year (2024)***

- *Outdoor Rec./Parks*
- *Schools/Essay*
- *Agriculture*
- *Arts*

IDEAS:

- *Historic Church services throughout year*
- *County Tours of Historic Sites (Transit Buses?)*
- *Plant a tree in each community for the 250th anniversary*
- *Bury a time capsule*
- *County Choir*
- *Banner for every town (250th branding)*
- *Banner across the top of The Enterprise*
- *Logo on all County correspondence throughout 2024*
- *Item for sale with 250th Logo*
- *March 14th Birthday Cake/Ice Cream for all students in school*

During 250th Kickoff Event:

- *Parade with each town represented*
- *Car Show/Antique Tractors*